

OT AUSTRALIA WA - Advertising Rates 2012

OT AUSTRALIA WA encourages relevant advertising to be included in the monthly newsletter to members.

All items **regardless of content** will be charged according to the size of the advertisement (ie. product advertising, situations vacant, etc).

To ensure good reproduction all images used should be **300dpi at 100%**.

NEWSLETTER DETAILS

Page Size: A4 (Landscape) Column Width: 80mm (Sizes are approximate)
Half Page: 17cm x 13cm Quarter Page: 13cm x 8cm Eighth Page: 7cm x 8cm
Distribution: Monthly except January
Circulation: ~ 500

ADVERTISING RATES

0-1000 copies

Full Page	Half Page	Quarter Page	Eighth Page	Brochure	Classifieds
\$600	\$400	\$300	\$200	\$650 1xA4 \$1300 2xA4	\$30 per line (1 line = 5 words)

1001-2000 copies

Full Page	Half Page	Quarter Page	Eighth Page	Brochure	Classifieds
\$900	\$600	\$450	\$300	\$975 1xA4 \$1950 2xA4	\$45 per line (1 line = 5 words)

2001-3000 copies

Full Page	Half Page	Quarter Page	Eighth Page	Brochure	Classifieds
\$1050	\$700	\$525	\$350	\$1137.50 1xA4 \$2275 2xA4	\$52.50 per line (1 line = 5 words)

For formatting, additional artwork preparation charges will be applied.

N.B. All rates include GST. (Overseas advertisers with no office in Australia are GST exempt).

DISCOUNTS

A **discount** will apply for those advertisers making a written commitment to advertise in nominated issues (eg. March, April and May issues).

3 months/issues = 5%

6 months/issues = 10%

11 months/issues = 20%

OT AUSTRALIA WA Members = 20%

Deadline for submission of advertisements is the 15th day of each month.

Please contact the OT AUSTRALIA WA Office

Ph: (08) 9388 1490 Email: info@otauswa.com.au